the

PROFESSIONAL WRITING MINOR

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

WRITING FOR ACADEMIC, PROFESSIONAL, AND CIVIC LIFE

A PERFECT COMPLEMENT TO ANY MAJOR AT UC SANTA BARBARA
The Professional Writing Minor allows you to transfer your academic knowledge into professional action. Challenging projects in capstone courses hone your skills in the type of writing that organizations need. You’ll be working with expert faculty and other motivated, high-achieving students who will form your future peer network.

**Business Communication**  
Develop confidence and a competitive edge to enter a profession.

**Civic Engagement**  
Learn how to enact social change with knowledge, passion, and effective communication.

**Journalism**  
Practice evidence-based journalism for multiple audiences and platforms.

**Multimedia Communication**  
Develop digital and graphic skills that few job applicants possess.

**Professional Editing**  
Develop grammatical and stylistic skills to improve documents across genres and industries.

**Scientific Communication**  
Learn to communicate scientific information both to scientists and to the general public.