Quart Reading Prep

Take about three to five minutes to answer yes or no to the first four questions, and then write down a short (2-3 sentence) response to the last question:

1. Is it okay for schools to make money off of licensing soda sales to a given company?
2. Should students have a say in which company if schools do license a particular company?
3. Are people too brand conscious?
4. Do brands matter a lot to you?
5. How conscious of brand names are you?