Lesson for Week Ten
Unit Three:  The Analytic Essay on Life After College

Tuesday:  11/27/07

• Reading:  “None of Our Business” in course reader.
• Class Activities:  Debate on Business ethics/Discussion of “None of Our Business.”  Hand out paper for final in-class writing—go over strategies for work on it.

I  “None of Our Business” Discussion and Work (25 min)
A. You are a member of Dante Sorella’s executive team, Sorella is the CEO of Raydar Electronics.  He asks you should we sell RFID tags to KK Inc. (the children’s store in our reading)—so that they can do what they have in mind with providing parents and children with a “tailored” shopping experience.  List at least five compelling reasons for doing business, or not doing business, with KK Inc.
B. Chris is Dante, tell him reasons for doing business or not doing business.
C. Dante’s questions:
   a. What are the legal ramifications as we see them?
   b. Are there ethical issues that we need to consider?
   c. What’s the difference between selling these RFIDs to track shipments and using them to track shopper’s preferences?
   d. Can we do this ethically?
   e. Key Question:  How might you use this to argue, one way or another, for the need to have a particular type of ethics in business?

II  Working with Your Writing:  Grammar Practice (25 min)
A. Find a checkmark in your piece.   Fix it.
B. Next, make sure (with Chris) that you have correctly gotten your sentence working.
C. Get into groups of three and choose your most gnarly, correct sentence to put up on the board.  Also, using the paper provided, make the correct number of punctuation marks.
D. Be ready to answer the “Momma Comma” challenge.

III  Paper QandA (10 min)
A. What questions do you have about this or your first two papers.  Write down a question or two in five minutes (don’t put your name), and Chris will answer your questions.
B. Answer questions.

IV  Work with Essay:  Popcorn Reading (10 min)
A. Questions:
   a. What is the main point, and where do you see hints of this in the text?
   b. What is the author’s attitude towards millenials?
   c. Is the author a millennial?
   d. What are reasons the author’s points are valid?
   e. What are places where the author’s arguments should/could be challenged?

V  Developing a Thesis for this piece  (10 min)

VI  Developing Subtopics (10 min)
VII Using Evidence (10 min)

**Thursday: 11/29/07**
- Reading: None.
- Class Activities: In-class timed essay. Work on final paper.

I In-class Work (Timed Essay)
   A. Work in a pair or solo, to create an essay. Submit it to: moodle under “In-class Essay.”

II Go over the work for Tuesday with them. Give them the time and location of the final for Writing 1.

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**Week Eleven**

**Unit Three: The Analytic Essay on Life after College**

**Tuesday: 12/4/07**
- Reading: “Santaland Diaries” by David Sedaris. **Handed out in class.** Also, listen to this at [http://www.npr.org/programs/specials/lists/sedaris/](http://www.npr.org/programs/specials/lists/sedaris/).
- Assignment: Final draft of the “Analytic Essay” due today. (Add email address if you want full and final comments for portfolio consideration.)
- Class Activities: Peer Review and editing. Sedaris activities. Portfolio design.

**Thursday: 12/6/07**
- Reading: None
- Class Activities: In-class writing. Go over information for common final. **Including time and place of final.**