

Week Two: What it Means to Work in the 21st Century—Creating the Résumé and Starting Research

CONFERENCE WEEK

MONDAY: 7-2-07 (Meet in Gaviota Computer Lab: Phelps Hall 1529)

- A. Reading:** Robert Reich's "The Lure of Hard Work" from *The Future of Success* (**in packet**).
- B. Class Activities: Peer review on cover letter and résumé.** In-class writing, discussion of Reich and work on what you might research.

I Lure of Hard Work "Discussion" (25 min)

- A. Question generation in word.
- B. Under "Making Hay": Reich writes, "Unable to predict future earnings, people tend to work as hard as they can when jobs with decent pay are readily available to them." He believes that this idea, the uncertainty of future paychecks, is one of the main engines driving us to work more, incur more debt, and feel, ultimately, less satisfied with work. What do you think of this?
- C. Pose questions to each other face-to-face.
- D. My Questions:
- What do you make of this cause for hard work: inequality in wages? Do you buy this argument?
 - Are we really working too hard in America? Can you think of personal anecdotes?
 - More college students now say that they want a good living, and less say that they want a meaningful philosophy? Why do you think this is?
 - What are the benefits to working so hard? The problems?
 - What sort of price should we be willing to pay for prosperity?

II Peer Review (30 min)

- A. Blind person's walk.
- B. Go over sheet.
- C. Create questions.
- D. Next Steps: What are your next steps before your conference? What must you do to create your best possible cover letter and résumé?

III Researchable Research Questions (25 min)

- A. Do exercises 1 and 2.
- B. Draft a question.
- C. Go through it.

IV Writing Your Own Research Question and Sharing it With Us (20 min)

TUESDAY: 7-3-07 (Meet in Gaviota Computer Lab: Phelps Hall 1529)

- **Reading:** Thomas Friedman lecture. An hour and 15 minutes online at: <http://mitworld.mit.edu/stream/264/>. Selection from *Deep Economy* by Bill McKibben (**in packet**).
- **Class Activities:** In-class writing, editing work, discussion of reading and video, “30 Days Episode”. **ALSO, SIGN-UP FOR CONFERENCES.**

LESSON FOR TUESDAY: 7-3-07 (Meet in Gaviota Computer Lab: Phelps Hall 1529)

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I Globalization Orientation: 20 min

- Go over definition at http://www.globalization101.org/What_is_Globalization.html.
- Go to <http://www.theglobalist.com/StoryId.aspx?StoryId=4527>, and find one fact that surprises, amuses, or horrifies you—be ready to talk about that fact.
- Next, find a particular country mentioned in the facts list at <http://worldatlas.com/webimage/countrys/find.htm>. Find one thing that might account for the fact that you listed in the map?
- D. **Key Question:** What does it mean when Friedman says the world is flat to people in the US, China, and the rest of the world?

II Friedman vs. McKibben (25 min)

- Forum: Take about five to seven minutes to respond to this prompt: Thomas Friedman is a great advocate of a flattening world and globalization, and McKibben is a pretty strong critic—looking at the work of both of these writers, who do you agree with more and why?
- Read through everyone else’s response, and then be ready to discuss the following questions:
 - Questions:
 - 01 What are some strong points that Friedman makes about economies, other than the US, profiting from globalization and the flattening of the world?
 - 02 What is Friedman’s hope for the “new world-wide economy”?
 - 03 What does McKibben object two about the flattening of the world economy?
 - 04 What specific problems does he see?
 - 05 Who are you more sympathetic to and why?
 - 06 **Key Question:** What sort of paper could you write, drawing from these two writers?

III Research Questions to Research (25 min)

- Show them EBSCOhost, Expanded Academic, and LexisNexis.
- Show them how to come up with search terms from their research questions.
- Task:** In the next twenty-five minutes, download, or email to yourself, two pieces. Be ready to talk about what you found and how you found it. Also, use the time to ask Chris questions about your research question and research.

IV Revising Your Question (10 min)

- Revise Your Research Question, and post it to the forum labeled: First draft of research question in moodle (<http://moodle.id.ucsb.edu>).
- Go over a couple of fine questions.

V Looking at a Research Proposal and Grading it (25 min)

- A. Give them rubrics.
- B. Have them fill one out, as well as a comment, after reading the sample research proposal.
- C. Get into groups of three, read around your grade and comments.
- D. Assess our grades.
- E. Give them yours.
- F. Questions?

VI Anticipation Guide for Research: Answer the questions below yes or no, and be ready to discuss your answers

- A. Research is about proving a point.
- B. The best research materials are the easiest to find.
- C. The internet is replete with great, reliable information.
- D. Wikipedia is a great source for research.
- E. It is best to take notes, and work out citations, after you do all of your reading.
- F. Research is a painful process.
- G. Research is a rewarding process.
- H. I know how to do college level research writing particular well.
- I. I have many questions about college level research writing.

THURSDAY: 7-5-07

NO CLASS MEETING. Meet with Chris in his office for first conference at your scheduled conference time.
Bring Final Draft of your Résumé To Conference.

Week Three: Fieldwork and Your Friend the Computer

MONDAY: 7-9-07 (Meet in Gaviota Computer Lab: Phelps Hall 1529)

- **Reading:** Read all of "Research: An Overview." Located at <http://owl.english.purdue.edu/owl/resource/552/01/>
- **Writing: Begin creating first (and final) draft of research question and proposal—due on 7-10-07.**
- **Class Activities:** In-class writing, working with online databases, creation of research question and preliminary research, and selection from "The Colbert Report."

TUESDAY: 7-10-07 (Meet in Gaviota Computer Lab: Phelps Hall 1529)

- **Reading:** Online reading on creating interview and survey questions. Located at <http://owl.english.purdue.edu/owl/resource/559/01/>
- **Writing: FINAL DRAFT OF RESEARCH PROPOSAL DUE TODAY.**
- **Class Activities:** In-class writing, research gallery exercise, more preliminary research, and designing interviews.

THURSDAY: 7-12-07 (Meet in Gaviota Computer Lab: Phelps Hall 1529)

- **Reading:** Your research reading.
- **Writing: FIND AN INTERVIEW SUBJECT OR CREATE SURVEY. DRAFT OF QUESTIONS OR SURVEY DUE ON MONDAY 7-16-07.**
- **Class Activities:** In-class writing, citing in MLA and APA, interviewing practice.