

THURSDAY: 6-28-07 (Meet in Miramar Computer Lab—Phelps 1526)

- **Reading:** Introduction to *Gig* and self-chosen selection (**in packet**).
- **Class Activities:** In-class writing, peer review, work with *Gig* readings. **Introduction to cover letters.**

I “Age of the Terrific Deal Work” (20 min)

A. Get everyone signed up for moodle.

- B. Question for debate in your chat room: Is living in the age of the “terrific deal”, an age when everything is available at the moment you want it, a good thing for **everyone** economically, spiritually, and socially?
- C. Discuss for ten minutes, and then be prepared to discuss as a class.
- D. Class Questions:
- a. What does Reich mean by the age of the terrific deal—what did you get from it?
 - b. Reich, on the third page of our text, says that college graduates, despite making 70-80% more, are more concerned than ever with making “enough”. Why do you think this is? Are we more materialistic now? More afraid of losing a job? What do you think accounts for this?
 - c. Why do you think Reich talks about his shirts which are ordered specially made? What’s his point?
 - d. At the end of the piece, Reich says that there’s a catch to living in the “age of the terrific deal.” What do you think this catch could be?

II Gig Work: F2F (20 min)

- A. Break up by what people read from *Gig*—get into groups of three.
- B. In your group, come up with some questions to pose to people about your reading, or the work in *Gig* generally. Make sure that these questions are not “factual”, and that they lead to discussion. For instance, if you read about the Wal Mart Greeter, then you might ask, “Why do you think that someone would come back to work after retiring?” You wouldn’t want to ask, “what does the Walmart Greeter say his reasons for coming back to work were?”
- C. Pose questions, using the lion.

Break: 10 min

III Peer Review: Part One (30 min)

- A. Get them to bring up their work on the screen.
- B. Get them to insert a page break.
- C. Have them save this version as: filename-**comments**.
- D. Questions:
- a. What is one thing that the writer did well?
 - b. What is one thing that the writer might work on?
 - c. On a scale of 1-10 (with ten being “hire now”) what ranking would you give this piece?
- E. Go over this, what they observed. What they want to know more about.

IV Peer Review: Part Two (20 min)

- A. Get into groups of three.
- B. Introduce yourselves.
- C. Blind walk.
- D. Debrief.
- E. Write down questions at the top of your piece—at least two.
- F. Have your partners answer your questions, and you answer your partner's questions.
- G. Save the document again.
- H. At end of class, email me a copy of your resume to cdean@writing.ucsb.edu.

V Cover Letter Introduction (10 min)

- A. In groups of three, go over the cover letter for our fake possible employee, focus on these three questions:
 - a. What characteristics and experience do we like—why might we hire her?
 - b. What do we have questions about?
 - c. Ultimately, does the cover letter give us a good sense of who she is?
- B. Discuss the results, go over the whole cover letter stuff—remind them to have a coverletter for peer review on cover letter and resume.

Week Two: What it Means to Work in the 21st Century—Creating the Résumé and Starting Research

CONFERENCE WEEK

MONDAY: 7-2-07 (Meet in Gaviota Computer Lab: Phelps Hall 1529)

- **Reading:** Robert Reich's "The Lure of Hard Work" from *The Future of Success* (**in packet**).
- **Class Activities:** **Peer review on cover letter and résumé.** In-class writing, discussion of Reich and work on what you might research.

TUESDAY: 7-3-07 (Meet in Gaviota Computer Lab: Phelps Hall 1529)

- **Reading:** Thomas Friedman lecture. An hour and 15 minutes online at: <http://mitworld.mit.edu/stream/264/>. Selection from *Deep Economy* by Bill McKibben (**in packet**).
- **Class Activities:** In-class writing, editing work, discussion of reading and video, "30 Days Episode". **ALSO, SIGN-UP FOR CONFERENCES.**

THURSDAY: 7-5-07

NO CLASS MEETING. Meet with Chris in his office for first conference at your scheduled conference time. **Bring Final Draft of your Résumé To Conference.**