

Lessons for Week One: What it Means to Work in the 21st Century—an Overview

DAY ONE Lesson Plan

- **Reading:** None
- **Writing:** What do I like to do and why?
- **Class Activities:** Introductions, in-class reading, in-class writing.

I Roll and Crashers (5 min)

II Syllabus Run Through (15 min)

- A. Emphasize the research aspect of the course, but the way that this will be a “normal” writing 50 class.

III Intros (20 min)

- A. Getting to Know You Interviews (10 min)
- B. Introduce with name and one fact (15-20 min)

IV Goal Setting (15-25 min)

- A. After looking over the course description and the like, what are some goals that you have that you want to accomplish in Writing 50 this quarter? To help you freewrite about this, there are some questions below:
 - a. What do you want to learn about grammar?
 - b. What do you want to learn about writing generally?
 - c. What strengths do you want to play to—as a writer?
 - d. What problems do you—as a writer—want to work on?
 - e. What do you want to learn about doing collegiate level research?
 - f. What do you want to learn about working with computers as a reader, writer, and thinker?
 - g. What do you want to receive from me as a teacher?
 - h. What do you want to learn from your peers?
 - i. What do you, ultimately, hope to gain from this class?
- B. At the end of ten minutes or so, we'll create a list of class goals—based on your personal goals, and we'll work from there, and we will do this in the forum labeled “Goal Setting” at <http://moodle.id.ucsb.edu>.

V Future of Success Work (15-20 min)

VI Introduction to Resumes (20)

- A. Do the bad Resume.
- B. Look at the resume, and then come up, in groups, with three key things that the reader does poorly.
- C. Go over.
- D. Handout the assignment.
- E. Read and then QandA.

V Go Over Gig Readings: How To, and How this Ties in With Course (5 min)

WEDNESDAY: 6-27-07 (Forum Post)

- **Reading:** Introduction to *Gig* and self-chosen selection (**in packet**).
- **Class Activities:** Respond in “*Gig* Forum” to this prompt: What do you make of the piece you read? What did it tell you about the job under discussion or, more generally, about the world of full-time work. **Respond to the above prompt by 1 p.m. today, and then respond to a peer’s response by 5 p.m.**

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I Gig Work and Pictures (20 minutes)

- A. Gig Prompt: What do you make of the piece you read in *Gig*? What did it tell you about the job under discussion, or, more generally, what did it tell you about the world of full-time work?
- B. After responding to this prompt, look through what others have said, and respond to their piece—asking questions, elaborating, or finding points of connection with their response.

II AIM or Moodle Chat (10 min)

- A. What are some things that you are interested in learning more about in terms of a career, a field of study, or something to do with the working world?
- B. Go over the chat high spots, talk about how chats can be a way to help them do their writing and work of the class.

III Resume Workshop (30 min)

- A. Upload your Resume to “Resume Workshop” in Moodle.
- B. Open up the resume below yours.
- C. Take, literally, one minute to read the resume—this is 40 seconds more than HR people often give a resume.
- D. Hit Reply
- E. Write a sentence length response to these three prompts:
 - a. What is one thing the writer did well?
 - b. What is one thing he or she might work on?
 - c. What ranking would you give this piece: 1 (this resume would end up in the round file) or 10 (hire this person).
- F. Be ready to ask questions, via Jack at the end of this about resume design, cover letters and the like.

IV Resume QandA and the Survey and Permissions (10 min)

V Cover Letters (20 min)

- A. Give mini-lecture on form.
- B. Point out the resources in Moodle.
- C. Create a scenario for cover letter and resume.
- D. Make a choice and justify it.
- E. Talk about the process and their questions.

VI Go over their responsibilities, in terms of time, for tomorrow, and what will happen on Sunday (5 min)

THURSDAY: 6-28-07 (Multi-media Learning Experience)

- **Reading:** Listen to, or watch Robert Reich, speak about growing poverty in America at http://webcast.berkeley.edu/event_details.php?webcastid=12274. You can stream or download this.
- **Class Activities:** Listen to or watch Robert Reich, and then post a response to the “**Robert Reich’s Lecture**” on the moodle site. **The Prompt is this:** After reading and viewing everything this week, what are some things that you want to write about in this class? What are some topics on which you might be able, or willing, to write about for your research project?